Journey

an on-boarding app concept

Overview

Hola People Ops Circle!

After reviewing your design challenge, considering the deliverables and thinking about what I myself would want to experience, I decided that the best way to tackle this task would be to build an app.

Designed as an **all-in-one** digital reference resource, this mobile app concept welcomes new hires, gathers crucial information, includes all necessary company info and provides a clear, handy itinerary for the three-week Casumo onboarding process in Malta.

I developed and built this solution over the span of two days using Adobe Illustrator, Marvel, the task instructions and embedded media kit reference link.

Thanks in advance for your time, review and consideration!

App Structure

The Casumo Journey on-boarding app concept was designed to gather user data and provide necessary job-related information to new hires.

The app is separated into two halves: *user data input* and *company information resource.*

After completing the functionality Setup and providing all required On-Boarding info, the app would then securely **transmit user information to Casumo** for internal records, while simultaneously creating a digital profile for the Sumo within the company system.

This process would seamlessly **integrate contact info and profile information** into all necessary communication channels, platforms and applications, **minimizing paperwork and eliminating repetitive processes.** The second half provides Robin with all the info, resources, tips and schedules necessary to successfully prepare for and enjoy his three-week on-boarding journey at Casumo HQ in Malta.
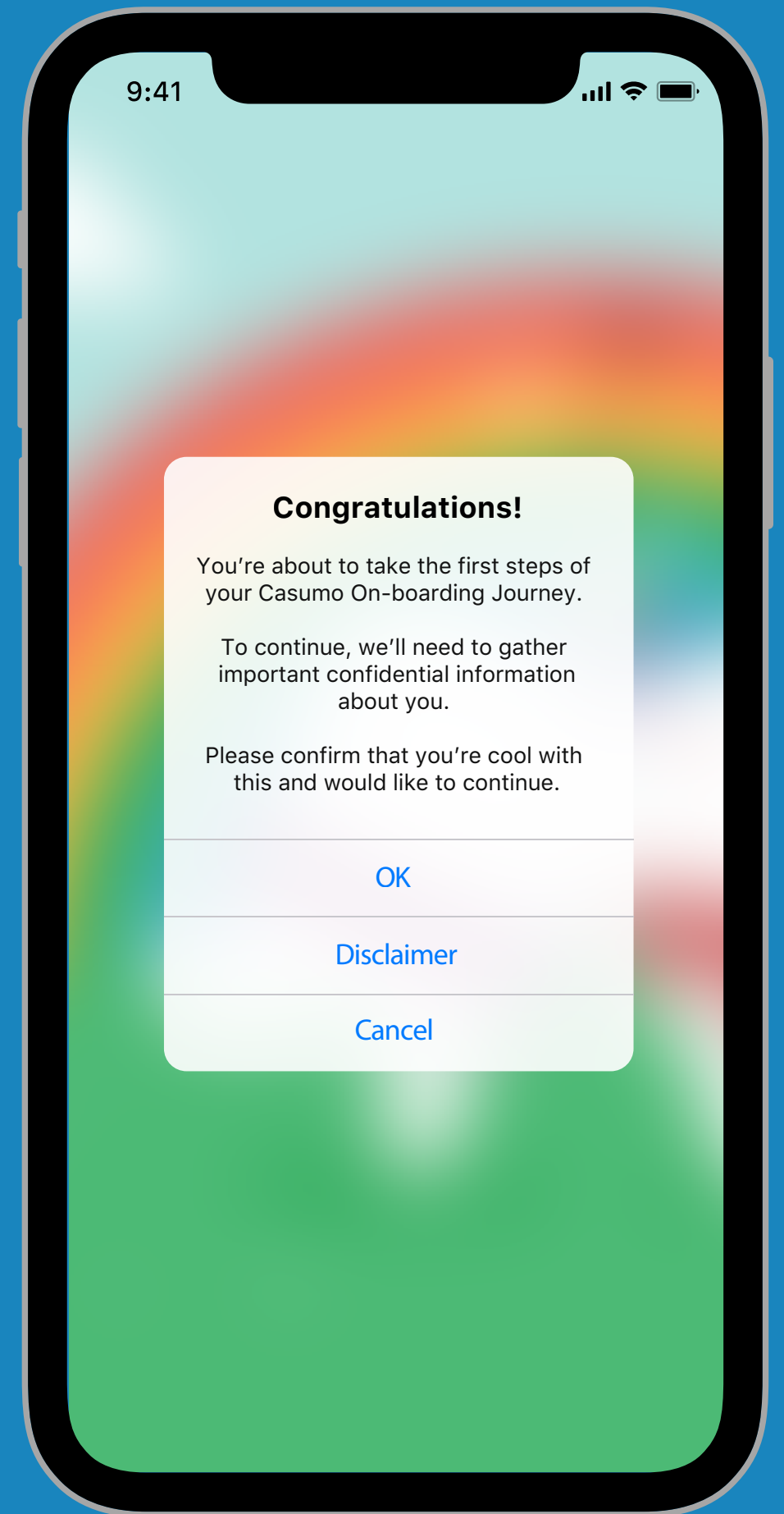
Initial Setup

(Functionality)

Congratulatiory welcome message

Wifi info

Disclaimer & Legal Waiver

Privacy Confirmation

Congratulations!

You're about to take the first steps of your Casumo On-boarding Journey.

To continue, we'll need to gather important confidential information about you.

Please confirm that you're cool with this and would like to continue.

OK

Disclaimer

Cancel

9:41

On-boarding

(Data Input)

Basic User Info

- Full Legal Name
  - Preferred Name (If Applicable ;)
  - Password / fingerprint access
  - Date of Birth
  - Nationality
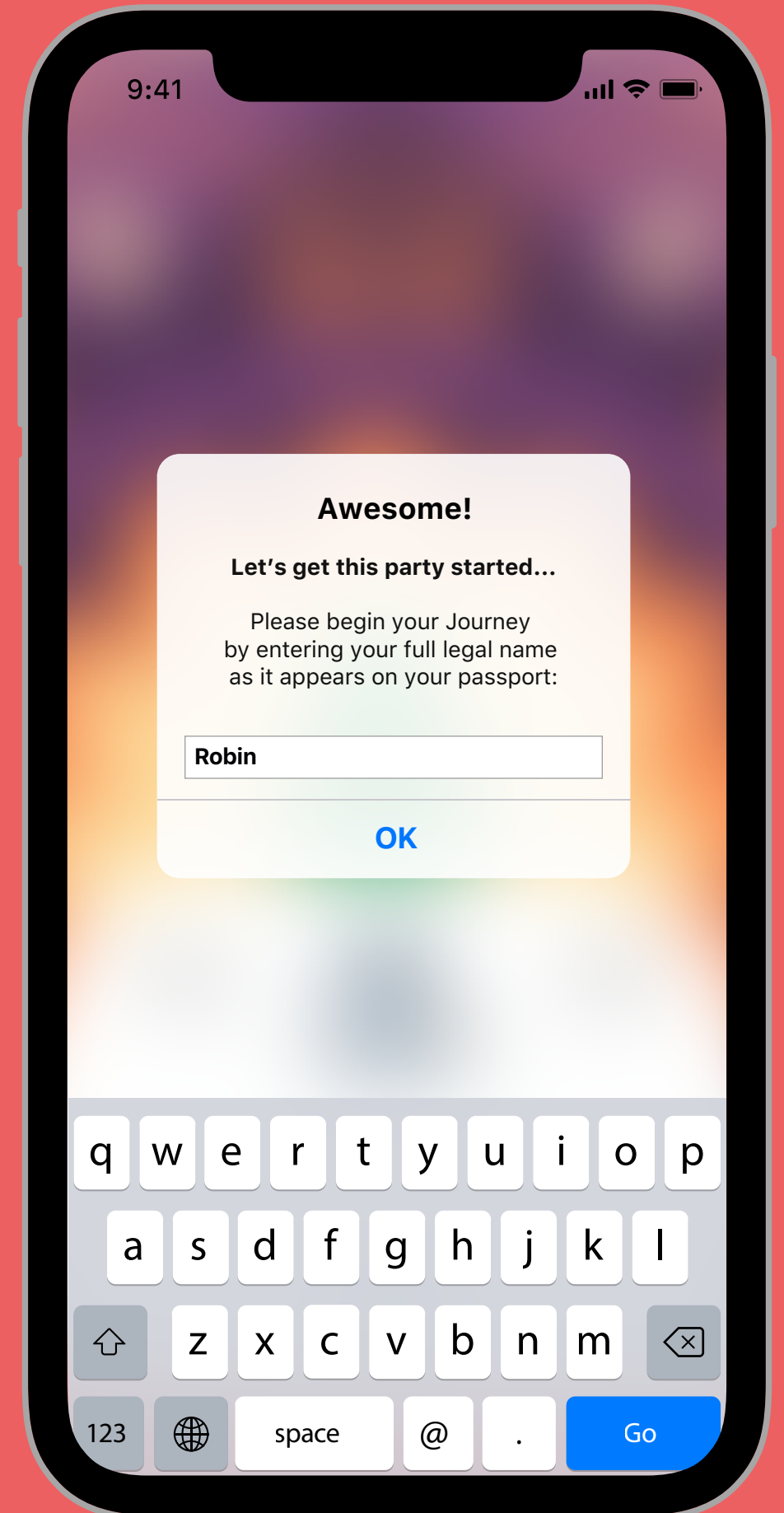 - Languages
  - Profile Photo

Contact info

- Primary email
- Phone number
- Phone
- Skype handle
- Instagram handle
- Twitter Handle
- YouTube Profile
- LinkedIn Profile
- Choose Casumo Slack handle
- Confirm Casumo email

Legal Details

- Passport Info / scan
- Paypal Info (compensation)
- Permanent Address (for surprise gift!)
  - Send complementary travel prep package upon confirmation! Gift Package includes:

  - Earplugs
  - Eye mask
  - Sumo plush
  - Sumo thong
  - Sunblock
  - Gum

  - Stickers
  - Prepaid SIM Card for Location
  - location map
  - inflatable travel pillow
  - Casumo branded sunglasses
  - Flip-flops

Welcome Confirmation!

9:41

Awesome!

Let's get this party started...

Please begin your Journey
by entering your full legal name
as it appears on your passport:

Robin

OK

Journey
(On-boarding Placement Details)

Travel Itinerary & Checklist

- Calendar / dates
- Flights
  - Flight Data
  - Check-In
  - Boarding Pass
    - Airline, seat, departure times, flight duration, etc.
- Baggage Info
- Plane Seat Map
- Pick Up instructions
- Checklist
  - Pack
  - Set Alarm
  - Passport & Documentation
  - Charge Mobil

Accommodation

- Address
- Keys
- Rules
- Flight Data

First Day Prep

- Set alarm!
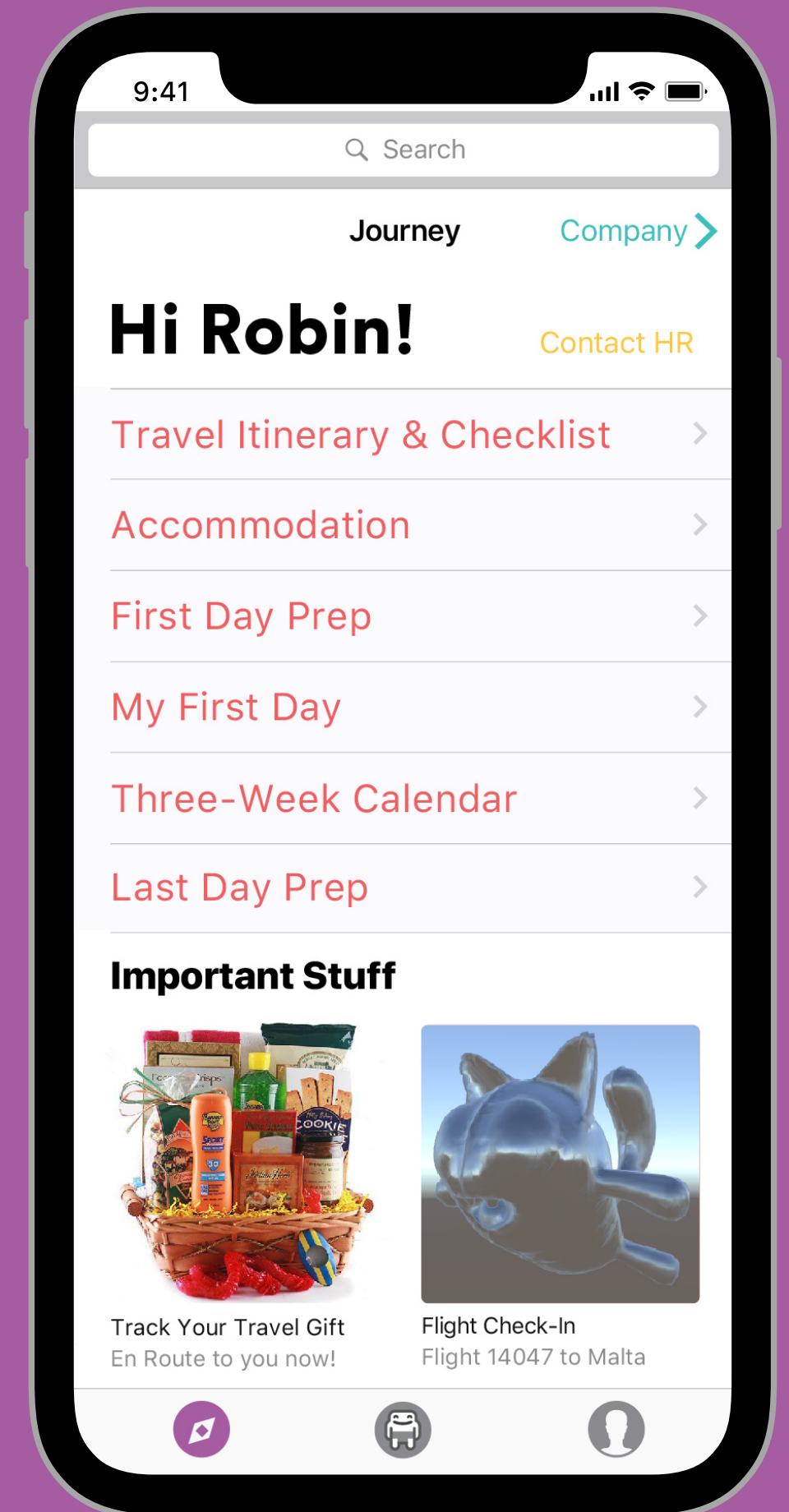- Route
- Charge Mobile
- Breakfast!

My First Day

- Stand-Up / Circle Meet & Greet
- Office Tour
- Workstation Setup
- Team Lunch
- HR Orientation
- Happy Hour
- Route Home

Three-Week Calendar

- Detailed itinerary of meetings, orientation, etc.

Last Day Prep

- Pack
- Set Alarm
- Passport & Documentation
- Charge Mobile

9:41

Search

Journey   Company ›

Hi Robin!   Contact HR

Travel Itinerary & Checklist   ›

Accommodation   ›

First Day Prep   ›

My First Day   ›

Three-Week Calendar   ›

Last Day Prep   ›

Important Stuff

Track Your Travel Gift
En Route to you now!

Flight Check-In
Flight 14047 to Malta

Casumo
(Company)

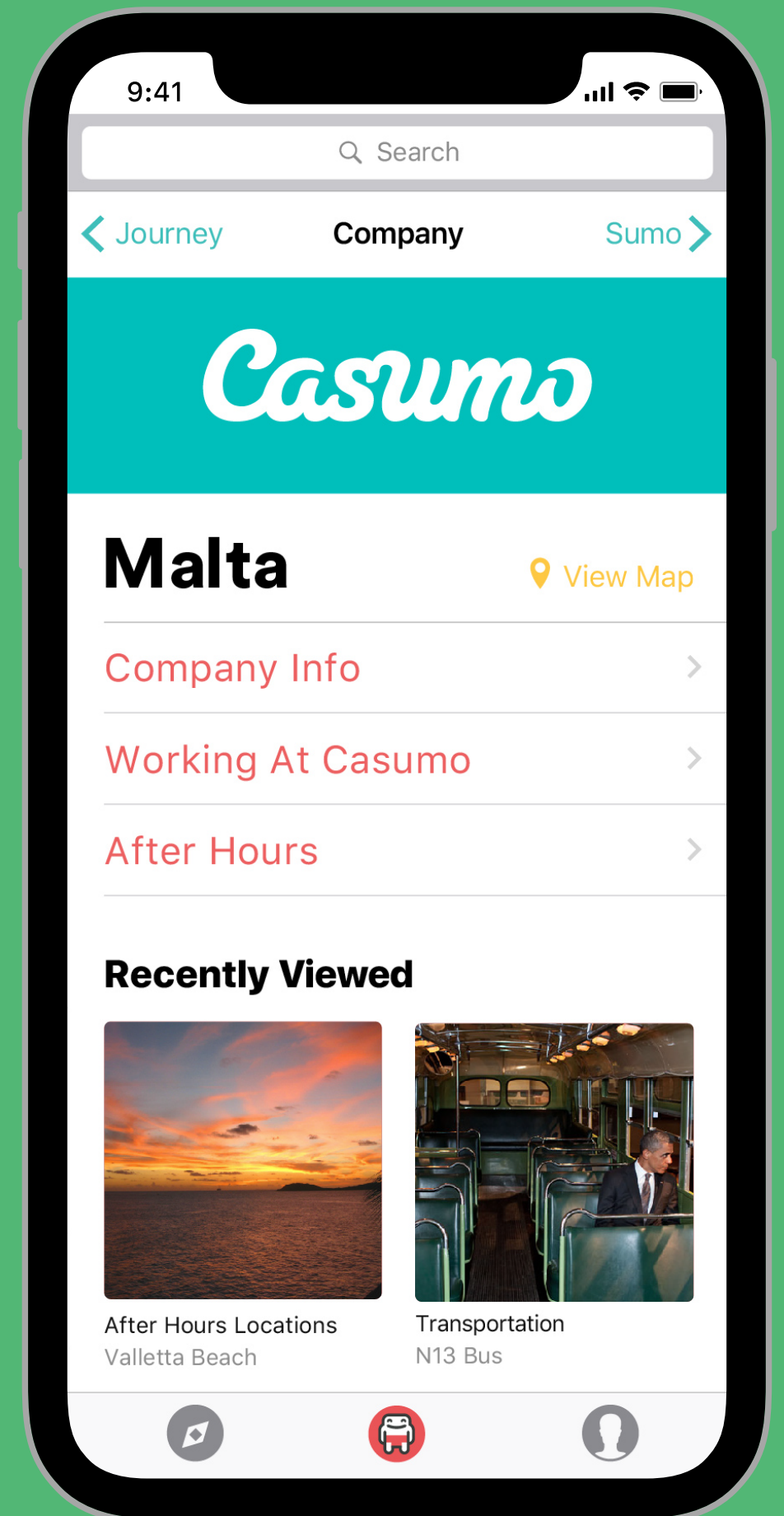## Company Info

- Story
- Vision
- Mission
- Office Locations
  - Malta
    - address, floorplan, Wifi, etc.
  - Barcelona
    - address, floorplan, Wifi, etc.
  - Gibraltar
    - address, floorplan, Wifi, etc.
  - London
    - address, floorplan, Wifi, etc.
  - Copenhagen
    - address, floorplan, Wifi, etc.
- Directory
  - Circles, Team Leads, contact details, etc.

Working At Casumo

- Company specs
- Health and Safety
- Security & Compliance Protocol
- Etiquette
- Legal
- Events
- Room Booking System
- Transportation
- Kitchen
- Ordering Merch
- Blog

After Hours

- Suggested activities and locations, updated by employees
  - beaches
  - bars
  - Cafe's
  - restaurants
  - clubs
  - sights & attractions

9:41

Search

Journey   Company   Sumo

Casumo

Malta   View Map

Company Info

Working At Casumo

After Hours

Recently Viewed

After Hours Locations
Valletta Beach
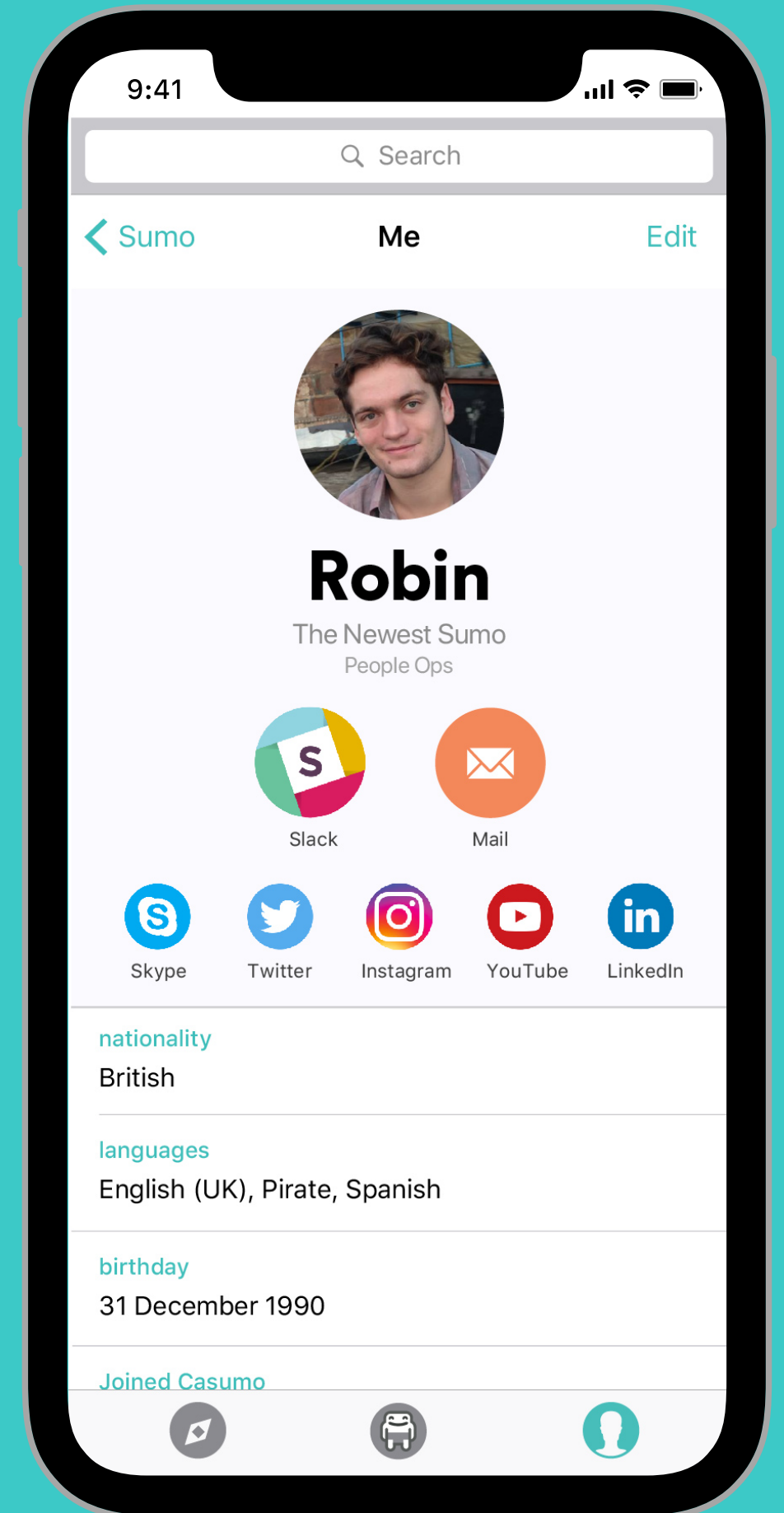
Transportation
N13 Bus

Profile

(Sumo)

User Contact Info

- Name
- Profile Photo
- Role
- Nationality & Languages
- Communication info
  - Slack handle
  - Casumo email
  - Social Media Profiles
- Circle
- Office Location (Malta!)

Personal Info (Locked)

- Passport Info
- Payment Info
- Permanent Address
- Emplyment Contract
- Benefits Summary
- NDA
- Insurance Info

9:41

Search

Sumo   Me   Edit

Robin

The Newest Sumo
People Ops

Slack   Mail

Skype   Twitter   Instagram   YouTube   LinkedIn

nationality
British

languages
English (UK), Pirate, Spanish

birthday
31 December 1990

Joined Casumo

Three-Week Calendar

Week 1
January 28 - February 4

- Travel prep, flight, arrival, transportation, accommodation

- Focus on meeting the team, familiarization with company, workplace setup, location orientation, familiarity with surroundings, legal specs

- Begin initial role training and tasks

- Team lunches, after hours socializing & events

Week 2
February 5 - 11

- Continue company orientation exercises

- Review and familiarize with company background, accomplishments, legacy and style

- Team-building events

- Task and task review

Week 3
February 12 - 18

- Wrap up training and tasks

- Q&A with HR and Supervisor

- Final weekend socializing & events

- Travel prep, return flight

Features

Digital Data Sync

- One-time user information gathering, transferred to Casumo HR, eliminating repetitive paperwork

- Automatic Sumo contact profile creation & distribution
- Simplified re-inbursement process

Mobile Database

- Easy access to all necessary company information, position criteria, user data and company contact list

- All travel info compiled and easy to access, including maps and flight tickets

- Secure, encrypted data transfer

Sleek Presentation

- Branded content and key visuals aligned with Casumo Identity Syle Guidelines and Sumo characters

- Animated content and transitions, clean GUI and easy, familiar input system

Demo

https://marvelapp.com/2h77fd5

Clickable concept demo, created using Marvel

HiCasumo!

References

The People Ops 'Designer Extraordinaire' Challenge

http://casumo.com/guidelines

https://www.facebook.com/CasumoDeutschland

http:/marvelapp.com

Thank You!